



# LIVE YOUR BEST LIFE

## take control of your destiny!

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### LEARN HOW TO

- Become a top 10% hairdresser
- Maximize your earning potential
- Achieve greater fulfillment
- Exceed clients expectations
- Build financial security
- Have fun doing it

with **SCOTT MISSAD**

Scott Missad is the CEO of Win Beauty Solutions and former CEO of Gene Juarez Salons & Spas in Seattle, WA. An industry icon, Scott has served the beauty industry in roles such as Sr. Executive for Maly's, Beauty Alliance and Redken. He also founded Strictly Business and Sun Bum. Scott has been a featured keynote speaker for Australian Hairdressers at The Sydney Opera House, Intercoiffure, Data Driven Salon, Serious Business, Strictly Business, Beacon and Behind The Chair. He has delighted audiences with his real-life approach to solving the challenges that salon professional's face, offering them meaningful and actionable advice on creating and maintaining an extraordinary career.

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**Sun. April 7, 2024 | 1PM-4PM**  
**INVESTMENT: \$100**



Tickets: Contact your local Life of Riley  
Sales Consultant or call (727) 865-4145 x1  
\*Tickets are non-refundable\*



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2200 Edwards Drive  
Ft Myers, FL